

We are exceptionally satisfied with the ApplyNET Survey tool. It has completely changed the way we conduct our surveys. ApplyNET Survey is not only extremely convenient and flexible to use, it gives us new opportunities we did not have before. Thanks to ApplyNET Survey we have turned into a sort of an online Survey center - we can create and conduct surveys for our project or for projects of colleagues or friends. ApplyNET Survey is not just a tool that eased and improved our work; it revolutionized it, by bettering the way we connect to people.

Prof. Steven Bach-Harrison



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case study

ApplyNET Survey for Bach-Harrison Ltd.

The Situation:

Professor Steven Bach-Harrison of Bach-Harrison Ltd. and the Social Research Institute (SRI) at the University of Utah needed to construct surveys for his professional occupation as a researcher. More specifically, he needed to make two surveys concerning Youth Problems and Substance Abuse issues, the results of which were to be incorporated in a study by the Salt Lake City Criminal and Juvenile Justice Consortium.

Bach-Harrison considered that an online survey solution would be more efficient than paperbased surveying. He decided to investigate the currently available online survey solutions and purchase the software on his own.

The Solution:

After careful analysis of competition, Prof. Bach-Harrison decided to license ApplyNET Survey from Eastisoft in April 2002. Eastisoft provided to Prof. Bach-Harrison a step-by-step user manual, two training conference calls, and a one-year maintenance guarantee. Eastisoft also configured and customized the design and layout of the survey according to Prof. Bach-Harrison's specifications. Product updates since the first version have involved making the software more user friendly by streamlining the creation and design process. Now, each user may modify the visualization of the survey he or she creates, with the help of a very user-friendly designer. Export of data with other programs has become even easier with comma and tab separated values. Eastisoft has developed a closer integration of ApplyNET Survey with SPSS as well.

The Benefits the Solution Brought:

ApplyNET Survey has greatly streamlined the research process for Prof. Bach-Harrison by saving tons of paper.

Whereas in the past the professor used to hire temps to manually re-key the answers from the paper forms, now with the push of a button he exports the submitted data for further heavyduty statistical processing in SPSS. Prof. Bach-Harrison is very happy with the tangible benefits gained from ApplyNET Survey.

Prof. Bach-Harrison says that "Thanks to ApplyNET Survey we have turned into a sort of online Survey center - we can create and conduct surveys for our project or for projects of colleagues or friends. ApplyNET Survey is not just a tool that eased and improved our work; it revolutionized it, by bettering the way we connect to people."

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